CAROL WHITMAN

THE CHARTER 100 DC SECRETARY, 2019-2020

Carol is a seasoned professional in strategic planning, marketing, and business development in the categories of consumer packaged goods, hard goods, services, and entertainment. Her experience includes employment at major advertising agencies, such as J. Walter Thompson, Ted Bates and BBDO and at the television networks, Discovery Channels, Home & Garden Television, and The Food Network. Specific talents and skills encompass all aspects of integrated marketing, market research, client service and managing an organization.

In her retirement, Carol is active in her community, with officerships in Historic Hampton, Inc., Federated Garden Clubs of Maryland – District III, and The Charter 100. She and her husband, David, have been foster parents to two now-grown children. She enjoys travel, reading and gardening.