SALLY FOWLER

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Sally is an Executive-in-Residence Emerita at the Kogod School of Business, American University. Since retiring as a full-time faculty member in 2017, Sally has continued to coordinate three courses in the online MBA Program. She was formerly on the faculty at George Washington University and at the University of Victoria in British Columbia. She taught courses in strategic management, global corporate citizenship, and management consulting. Her research focused on strategic decision making and virtual interorganizational ties.

Prior to her academic career, Sally spent ten years in the management consulting practice of Deloitte & Touche (now Deloitte Consulting), where she managed consulting engagements for private sector, nonprofit, and government clients. She was one of the first female consulting partners at Deloitte. Before joining Deloitte, Sally held several marketing and retail administration positions with commercial banks.